

27 February 2006



The Manager
Smart Travel Choices
GPO Box 1549
Queensland Transport
BRISBANE QLD 4001

Dear Sir / Madam

Smart Travel Choices for South East Queensland A Transport Green Paper

The South Bank Business Association (SBBA) welcomes the opportunity to provide comment on the transport green paper prepared by Queensland Transport which is aimed to encourage people to replace some of their car journeys with walking, cycle, or public transport.

The South Bank Business Association is the peak organisation acting on behalf of the diverse range of businesses, institutions and organisations operating in the 'South Bank Precinct', extending from South Brisbane to Woolloongabba and parts of the West End and Kangaroo Point.

Our constituency includes cafés, restaurants, retail, businesses, accommodation and other service and manufacturing industries, and cultural, educational and community facilities in the area. The diverse group of entities that make up the South Business Association come together to create a unique sense of place and provide a range of goods and services of State-wide and indeed international significance.

The Association has more than 80 members and speaks on behalf of the business, investment and operational interests of private and public entities responsible for in excess of \$26 billion of assets throughout the South Bank/South Brisbane peninsula.

The 'South Bank Precinct' caters predominantly for Brisbane residents as well as large numbers of interstate and international tourists every year as a primary destination and place of interest in Brisbane with an estimated 11 million visitors annually.

The SBBA is supportive of initiatives which deliver more sustainable transport outcomes in the form of increased trips by walking, cycling and/or public transport. Consequently the SBBA has, and will continue to, work with both the Brisbane City Council and the State government to plan improvement to pedestrian and cycling infrastructure and expansion and enhancement of bus and ferry services. The consultation process of the recently completed draft West End / Woolloongabba Local Area Plan and the current South Brisbane Precinct Traffic and Mobility Study are two examples where the SBBA is providing input.

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The transport green paper assembles an array of initiatives with eight policy areas. While most initiatives are outside the direct influence of the SBBA, there are some initiatives which the SBBA would request a continued input as the specific aspects of the draft policy initiatives are further refined.

Further, the SBBA would be supportive of being considered for hosting possible pilot programs which would support the business case for wider implementation of a particular initiative. Initiatives that encourage car sharing amongst employees or local businesses and shopper discounts for holders of public transport tickets are typical of the initiatives that would benefit from implementation of pilot programs.

The policy area regarding parking is of interest to the SBBA.

The SBBA is continuing to work with the Brisbane City Council on this issue and is currently drafting its own policy paper. While provision of short term, on-street parking is supported, the implementation of proving zones and justification for the introduction of a parking levy would need more detailed consideration. For example parking policies which incorporate differential pricing, penalising all day commuter parking who could otherwise use public transport, and not people with legitimate reason to access the South Brisbane businesses, would be more appropriate than a blanket application.

The SBBA looks forward to continuing to work into Queensland Transport in delivering sustainable transport outcomes for the betterment of South Brisbane, Brisbane city and the South East region.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Paul Hey', written in a cursive style.

Paul Hey
Chair Government Committee